

2006

Internal Assessment Resource

Level 2 NCEA

Subject Reference: **Visual Arts**

Text and Painting

Supports internal assessment for:

Achievement Standard 90233 version 2

Research information, methods and ideas in the context of a drawing study in painting.

Credits: 6

Teacher Guidelines:

The following guidelines are supplied to enable teachers to carry out valid and consistent assessment using this internal assessment resource.

Context/setting:

The assessment resource is based on researching the methods and ideas of artists who use text (including numerals) in their painting practice. Students then apply the methods, materials, conventions and ideas of artists who use text in a series of drawings and paintings. Students will present this assessment in an A3 work book (visual diary, art journal)

Conditions:

This Assessment will take approximately 36 hours = 8 weeks of teaching time supported by homework.

There are 4 Tasks within this Assessment.

- Task 1: Research and Collect Information (10 hours)**
- Task 2: Research Methods and Ideas (8 hours)**
- Task 3: Explore Methods and Ideas through drawing (10 hours)**
- Task 4: Apply Research of Methods and Ideas to Painting (8 hours)**

(Timelines are to be considered as a guide only)

Resource requirements:

The teacher will provide resources for appropriate artists. Appropriate examples that could be used are: Colin McCahon, Shane Cotton, Emare Karaka, Robyn Kahukiwa, Robert Ellis, Ralph Hotere, Peter Robinson, John Reynolds, Dick Frizzell, Imants Tillers, Jasper Johns, Andy Warhol, Roy Lichtenstein, Robert Rauschenberg

Resources may include: Books, slides, photocopies, artists' works, websites, magazines etc.

Some Suggested Resources:

Bloem, Marja and Browne, Martin, *Colin McCahon, A Question of Faith*, Craig Potton Publishing/Stedelijk Museum Amsterdam, 2002
Simpson, Peter, *Answering Hark*, Craig Potton Publishing, Nelson, 2001

Websites:

www.mccahon.co.nz
www.mccahonhouse.org.nz

Students will require an A3 Art Diary

Additional information

- The work of Colin McCahon would provide a clear starting point for the research and investigation, with a variety of other New Zealand and International artists able to be selected by students.

- This assessment could be run alongside a 2.2 painting assessment, in which students investigated a particular subject matter (e.g. landscape), with which to combine their text investigations.

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Subject Reference: **Visual Arts**

Internal assessment resource reference number: VisArt/2/1-

Text and Painting

Supports internal assessment for:

Achievement Standard 90233 version 2

Research information, methods and ideas in the context of a drawing study in painting.

Credits: 6

Student Instructions Sheet

This achievement standard requires researching and documenting methods and ideas relating to art and art works, and applying them in the context of a drawing study in painting. It involves the use of drawing materials, tools, techniques and processes appropriate to purpose in that context.

There are 4 Tasks to be completed in this Assessment Activity.

Task 1: Research and Collect Information (10 hours)

Task 2: Research Methods and Ideas (8 hours)

Task 3: Explore Methods and Ideas through drawing (10 hours)

Task 4: Apply Research of Methods and Ideas to Painting (8 hours)

Your Teacher will provide:

- A brief overview and discussion about text in relation to painting
- Some information about typography and text styles
- Relevant written and visual resources
- Internet access
- Access to the school/department library and appropriate books
- Opportunities to discuss the art work examples and the questions raised

Task One: Research and Collect Information

This task will take approximately 10 hours

- a) From the available resources, select three different artist models that use text in their art works. Select one key art work by each artist model.

Photocopy each art work and glue each work onto a separate A3 journal page. Document the title, artist, date, media, and measurement of each work.

Analyse each work and annotate around it using the following questions and guidelines for your analysis.

Media and Techniques

- Describe the qualities of the media used by the artist.
- What kinds of tools and techniques have been used to apply the media?
- What effects are created by the way the artist uses techniques to apply their chosen media?

Form and Space

- Has the artist used any devices (E.g. perspective, tonal modelling, oblique perspective, overlapping) to create a sense of 3 dimensional space or form?
- Describe the spatial qualities of the art work.

Composition and Colour

- What is the most important element (focal point) in the composition?
- What kind of contrast, balance and movement is created by the placement of elements (letters, numbers, lines, shapes, forms, colours and textures etc.) in the composition?
- What colours have been used? What effects have been achieved by the use of colour? How do the colours help the composition?

Text Style

- What kind of text *style* has the artist used? (E.g. serif, sans serif, handwriting)
- Have any special media or techniques been used to create the text?
- Where might the artist have seen this text *style* in their own environment?
- What messages and ideas does this text *style* convey?

Relationships between Text and Image

- What kind of ground and/or texture has the artist created in the work?
- How do the ground and/or texture affect the visual qualities and style of the text?
- Is the text combined with other imagery in the work? If so, how has the artist combined text and image? What dominates the composition? - Text or image?

- Where has the artist sourced the text that they have used in their work? (E.g. Poetry, Bible, Advertising Copy)
- What kinds of ideas and meanings are conveyed by this particular text?
- How has the artist created ideas or meanings through the subject matter, i.e. the combination of text and image?

Evaluation

- For each art work write 1-2 paragraphs, *evaluating* how the artist has chosen to use media, techniques, form, space, composition, colour, text style, and subject matter to convey meanings and ideas.

b) Collect at least 10 examples of text styles from different sources in your own environment. For example, photographs of sign writing, or a photograph of a digital watch face. Look for examples of text styles that may have influenced your artist models. Present your example on 1 x A3 page with annotations about:

- Where you found the text
- What its function is, e.g. advertising billboard
- What kind of audience it is aimed at, e.g. teenagers
- What kind of effects (qualities, feelings, ideas and associations), are created by this text *style*.

Use a range of methods to record the text styles including: photography, drawing, collected imagery.

c) Choose a piece of text approximately 100 - 200 words long, from resources provided by your teacher or from your own sources. The piece of text must have particular significance to you OR relate to the ideas of the artists that you selected for Task One.

You could select from: Poetry, Novels, The Bible, Magazines, Advertising, Letters, Fairytales, Children's Stories, Comics, or Nursery Rhymes. Or it could be something you have written yourself. Make sure the text you select is appropriate through discussions with your teacher.

Glue a photocopy or printout of your chosen text to an A3 journal page and underline any key words or phrases that stand out from it.

Use words and drawings to brainstorm ideas and themes generated by the text around the photocopy. You may also include collected images, which relate to the ideas you have generated from the text.

Task Two: Research Methods and Ideas

This task will take approximately 8 hours.

Use your own selected text and your research into text styles to continue researching, exploring and applying the methods and ideas of your artist models.

- a) Use 1x A3 journal to research methods and ideas from each of your 3 artist models through drawing.

On each A3 page complete at least 2 drawings (you can decide on the size and proportions) investigating text, ground and image relationships through; layering methods, compositional ideas, mark making techniques and text styles.

- 1 drawing using limited colour. Media could include: ink, white pastel/paint, shellac
- 1 drawing using colour and paint and any other appropriate media.

Annotate your drawings to show how you have applied your artist model research to your drawings.

Task Three: Explore Methods and Ideas through Drawing

This task will take approximately 10 hours.

- a) From your research in Tasks One and Two, you are to produce 4 x A5 preparatory studies on 2 x A3 pages that incorporate: media, techniques, image and text treatment, from at least one, or a combination of your 3 artist models. (You can vary the size of these 4 studies depending on what size and format suits you)

You will need to consider the formal issues of image making such as composition, scale, texture, colour, space, line, tone.

Explore the ideas you have generated from your own selected text further in these studies.

Annotate around your studies, to indicate how you have chosen to incorporate aspects of the different artist models you have studied.

- b) Class critique: Discuss with your class the decisions you have made. State how you intend to employ the methods and ideas of your artist models to inform Task Four.

Task Four: Apply Research of Methods and Ideas to Painting

This task will take approximately 8 hours.

- a) Complete 1 x A3 page of preparatory drawings/plans for your painting
- b) Complete 1 x A3 painting that shows evidence of your research from Task One and Two, into the methods and ideas of your three artist models.

You may use oil and/or acrylic paint depending on what your artist(s) use.
Consider the following when planning:

- Composition
- Creating a ground
- Textures
- Layering
- Text Style
- Space
- Paint Application and Palette
- Format (portrait, landscape, grid, square, panoramic)

